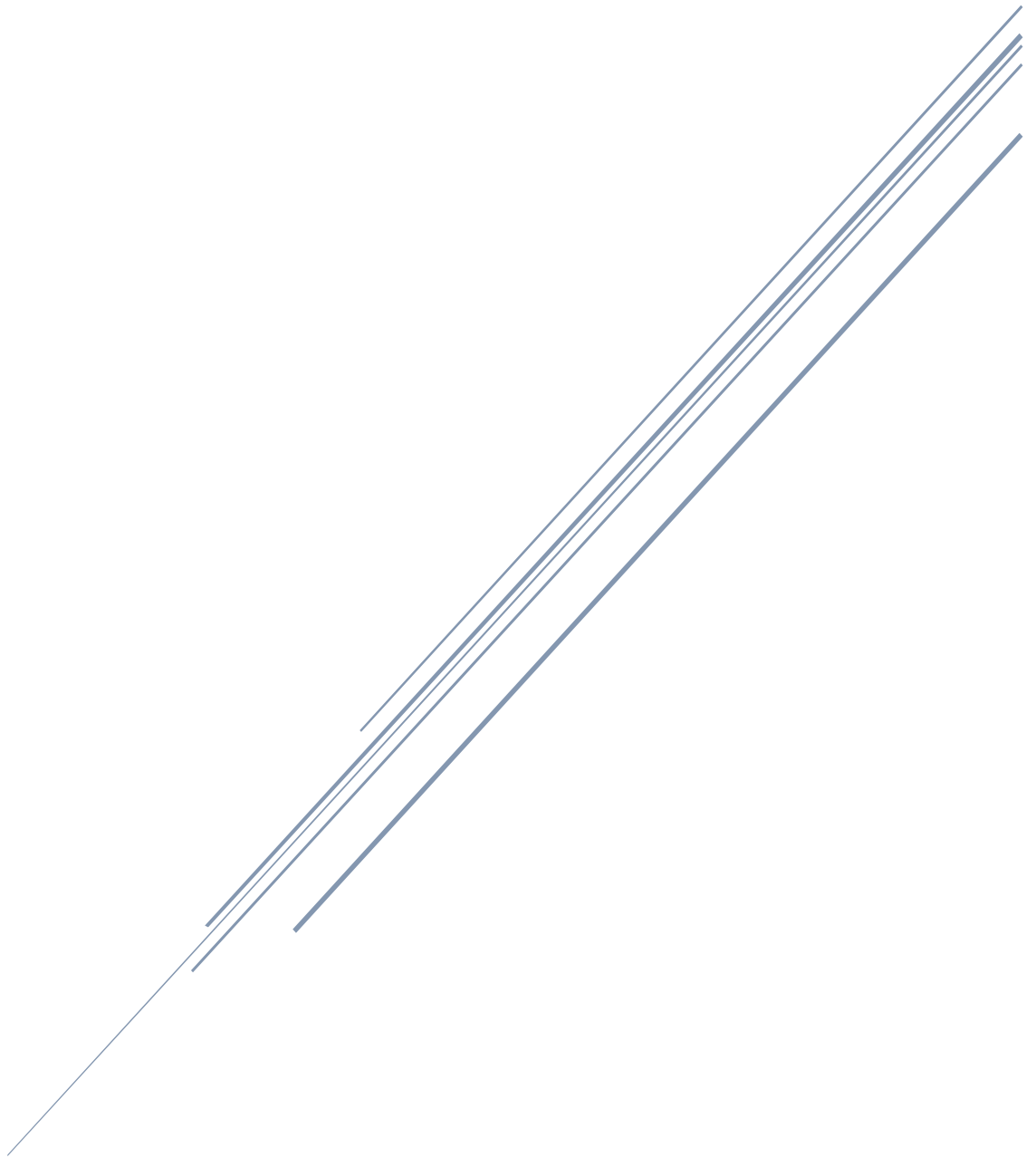


2018 ST BARNABAS WEBSITE REPORT

A report outlining the St Barnabas Lenton Abbey website usage over the 2017 period.

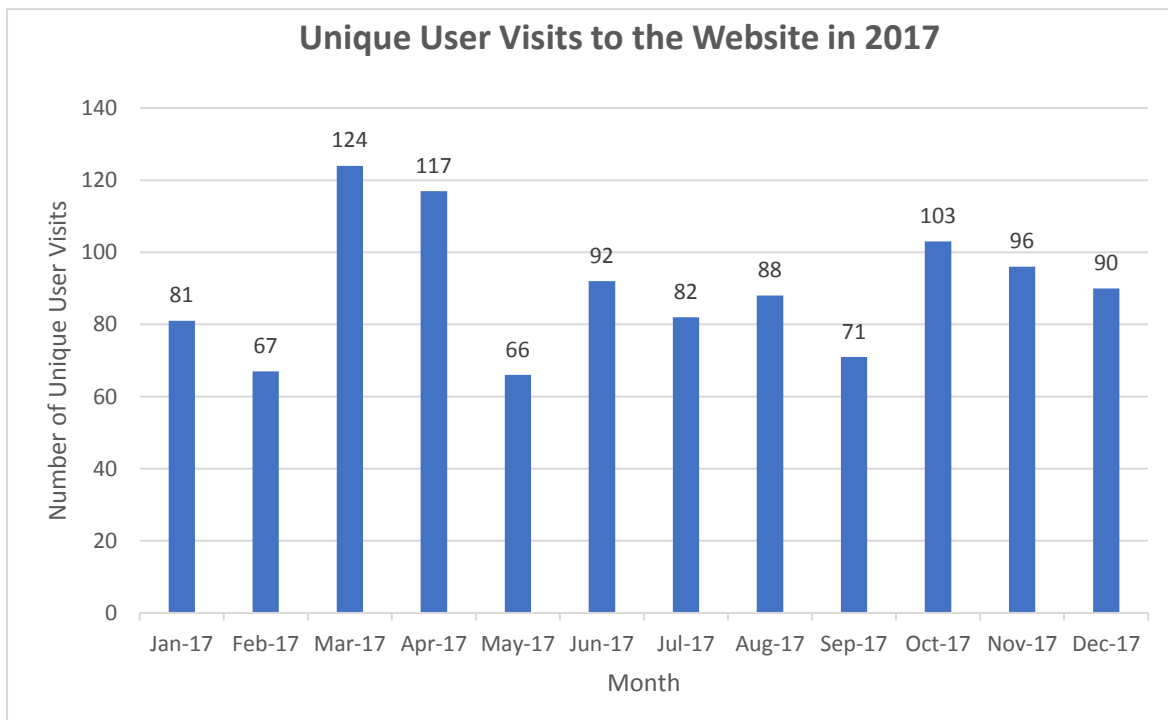


Visits to the Website in 2017

There were a total of 1363 visits to the St Barnabas Website in 2017. See the graph below for a monthly breakdown.



This can be further broken down into unique user visits, Unique user visits are the number of clients (i.e. different computers or devices) which have accessed the website during 2017. Unique user visits only count access from a particular computer/device once and does not count repeat visits. There were 1077 unique user visits to the website during 2017. A monthly breakdown of unique user visits can be seen in the graph below.



Location

The table right shows the different countries where the website has been accessed from during 2017. As would be expected (and probably hoped for) the website has been accessed predominately from locations in the UK. These UK locations (also as would be expected) are largely focussed around Nottingham and Nottinghamshire. View the table overleaf for a breakdown of visits to the website by UK cities.

Even though the website would be expected to be accessed mainly in the UK and Nottinghamshire where St Barnabas is situated, it is still interesting to look at the table right which demonstrates that the website does have an international, albeit somewhat small, audience.

| Country | Sessions | % New Sessions | New Users |
|----------------------|-------------|----------------|------------|
| United Kingdom | 1133 | 69.90% | 792 |
| United States | 54 | 92.59% | 50 |
| South Korea | 34 | 97.06% | 33 |
| Bosnia & Herzegovina | 21 | 0.00% | 0 |
| Brazil | 20 | 100.00% | 20 |
| Germany | 15 | 66.67% | 10 |
| Albania | 10 | 10.00% | 1 |
| Australia | 6 | 83.33% | 5 |
| China | 6 | 66.67% | 4 |
| Ireland | 6 | 100.00% | 6 |
| (not set) | 5 | 60.00% | 3 |
| Jersey | 4 | 75.00% | 3 |
| Spain | 3 | 100.00% | 3 |
| India | 3 | 100.00% | 3 |
| Japan | 3 | 100.00% | 3 |
| Malaysia | 3 | 100.00% | 3 |
| Russia | 3 | 33.33% | 1 |
| Ukraine | 3 | 100.00% | 3 |
| Canada | 2 | 100.00% | 2 |
| France | 2 | 100.00% | 2 |
| Greece | 2 | 50.00% | 1 |
| Hong Kong | 2 | 50.00% | 1 |
| Myanmar (Burma) | 2 | 0.00% | 0 |
| Philippines | 2 | 100.00% | 2 |
| Sweden | 2 | 100.00% | 2 |
| Thailand | 2 | 0.00% | 0 |
| Taiwan | 2 | 50.00% | 1 |
| Tanzania | 2 | 100.00% | 2 |
| United Arab Emirates | 1 | 100.00% | 1 |
| Austria | 1 | 0.00% | 0 |
| Bahamas | 1 | 100.00% | 1 |
| Czechia | 1 | 100.00% | 1 |
| Denmark | 1 | 100.00% | 1 |
| Finland | 1 | 100.00% | 1 |
| Kenya | 1 | 100.00% | 1 |
| Sri Lanka | 1 | 100.00% | 1 |
| Malta | 1 | 100.00% | 1 |
| Pakistan | 1 | 100.00% | 1 |
| Suriname | 1 | 100.00% | 1 |
| | 1363 | 70.87% | 966 |

| Rank | City | Sessions | % New Sessions | New Users |
|------|----------------------|----------|----------------|-----------|
| 1 | Nottingham | 437 | 67.73% | 296 |
| 2 | London | 164 | 78.05% | 128 |
| 3 | Beeston | 132 | 46.21% | 61 |
| 4 | Long Eaton | 44 | 84.09% | 37 |
| 5 | Derby | 34 | 79.41% | 27 |
| 6 | Ilkeston | 27 | 44.44% | 12 |
| 7 | Loughborough | 22 | 63.64% | 14 |
| 8 | Mansfield | 14 | 64.29% | 9 |
| 8 | Newark-on-Trent | 14 | 92.86% | 13 |
| 10 | Hucknall | 11 | 100.00% | 11 |
| 11 | (not set) | 10 | 90.00% | 9 |
| 11 | Birstall | 10 | 80.00% | 8 |
| 13 | Buxton | 8 | 62.50% | 5 |
| 13 | Manchester | 8 | 100.00% | 8 |
| 15 | Leeds | 7 | 71.43% | 5 |
| 15 | Worksop | 7 | 85.71% | 6 |
| 15 | Glasgow | 7 | 57.14% | 4 |
| 18 | Bristol | 6 | 83.33% | 5 |
| 18 | Edwalton | 6 | 0.00% | 0 |
| 18 | Sheffield | 6 | 100.00% | 6 |
| 21 | Bridgwater | 5 | 40.00% | 2 |
| 21 | Fairford | 5 | 40.00% | 2 |
| 23 | Burton upon Trent | 4 | 100.00% | 4 |
| 23 | Stapleford | 4 | 50.00% | 2 |
| 23 | Sutton-in-Ashfield | 4 | 75.00% | 3 |
| 23 | Totton | 4 | 0.00% | 0 |
| 27 | Birmingham | 3 | 66.67% | 2 |
| 27 | Carlisle | 3 | 66.67% | 2 |
| 27 | Coventry | 3 | 66.67% | 2 |
| 27 | Leicester | 3 | 100.00% | 3 |
| 27 | Stratford-upon-Avon | 3 | 66.67% | 2 |
| 27 | Wolverhampton | 3 | 33.33% | 1 |
| 33 | Bakewell | 2 | 100.00% | 2 |
| 33 | Basingstoke | 2 | 100.00% | 2 |
| 33 | Belper | 2 | 50.00% | 1 |
| 33 | Bradford | 2 | 100.00% | 2 |
| 33 | Clevedon | 2 | 100.00% | 2 |
| 33 | Dudley | 2 | 100.00% | 2 |
| 33 | Hemel Hempstead | 2 | 50.00% | 1 |
| 33 | Henley-on-Thames | 2 | 50.00% | 1 |
| 33 | Liverpool | 2 | 100.00% | 2 |
| 33 | Milton Keynes | 2 | 100.00% | 2 |
| 33 | Newcastle upon Tyne | 2 | 100.00% | 2 |
| 33 | Norwich | 2 | 50.00% | 1 |
| 33 | Nuneaton | 2 | 50.00% | 1 |
| 33 | Oakham | 2 | 50.00% | 1 |
| 33 | Oxford | 2 | 100.00% | 2 |
| 33 | Portsmouth | 2 | 100.00% | 2 |
| 33 | Reading | 2 | 100.00% | 2 |
| 33 | Rowley Regis | 2 | 100.00% | 2 |
| 33 | Royal Leamington Spa | 2 | 100.00% | 2 |
| 33 | Torquay | 2 | 0.00% | 0 |
| 33 | York | 2 | 100.00% | 2 |
| 33 | Lurgan | 2 | 100.00% | 2 |
| 33 | North Berwick | 2 | 50.00% | 1 |
| 56 | Altrincham | 1 | 100.00% | 1 |
| 56 | Banbury | 1 | 100.00% | 1 |
| 56 | Barnsley | 1 | 100.00% | 1 |
| 56 | Barrow-in-Furness | 1 | 100.00% | 1 |
| 56 | Basildon | 1 | 100.00% | 1 |
| 56 | Bolton | 1 | 100.00% | 1 |
| 56 | Bracknell | 1 | 100.00% | 1 |
| 56 | Burnley | 1 | 100.00% | 1 |

| Rank | City | Sessions | % New Sessions | New Users |
|------|--------------------|-------------|----------------|------------|
| 56 | Bury | 1 | 100.00% | 1 |
| 56 | Camberley | 1 | 100.00% | 1 |
| 56 | Cannock | 1 | 100.00% | 1 |
| 56 | Castleton | 1 | 100.00% | 1 |
| 56 | Chesterfield | 1 | 100.00% | 1 |
| 56 | Christchurch | 1 | 100.00% | 1 |
| 56 | Crewe | 1 | 100.00% | 1 |
| 56 | Dartford | 1 | 100.00% | 1 |
| 56 | Doncaster | 1 | 100.00% | 1 |
| 56 | Eastbourne | 1 | 100.00% | 1 |
| 56 | Evesham | 1 | 100.00% | 1 |
| 56 | Exeter | 1 | 100.00% | 1 |
| 56 | Scampton | 1 | 100.00% | 1 |
| 56 | Gloucester | 1 | 100.00% | 1 |
| 56 | Great Malvern | 1 | 100.00% | 1 |
| 56 | Halesowen | 1 | 100.00% | 1 |
| 56 | Halifax | 1 | 100.00% | 1 |
| 56 | Bentham | 1 | 100.00% | 1 |
| 56 | Hindhead | 1 | 100.00% | 1 |
| 56 | Hull | 1 | 100.00% | 1 |
| 56 | Huntingdon | 1 | 100.00% | 1 |
| 56 | Iver | 1 | 100.00% | 1 |
| 56 | Kidderminster | 1 | 100.00% | 1 |
| 56 | Kirkby in Ashfield | 1 | 100.00% | 1 |
| 56 | Luton | 1 | 100.00% | 1 |
| 56 | Margate | 1 | 100.00% | 1 |
| 56 | Matlock | 1 | 100.00% | 1 |
| 56 | Melton Mowbray | 1 | 100.00% | 1 |
| 56 | Morecambe | 1 | 0.00% | 0 |
| 56 | Nantwich | 1 | 100.00% | 1 |
| 56 | Northampton | 1 | 100.00% | 1 |
| 56 | Pontefract | 1 | 100.00% | 1 |
| 56 | Poplar | 1 | 100.00% | 1 |
| 56 | Potters Bar | 1 | 100.00% | 1 |
| 56 | Redruth | 1 | 100.00% | 1 |
| 56 | Rochdale | 1 | 100.00% | 1 |
| 56 | Rugby | 1 | 100.00% | 1 |
| 56 | Rushden | 1 | 100.00% | 1 |
| 56 | Saffron Walden | 1 | 100.00% | 1 |
| 56 | Seaford | 1 | 100.00% | 1 |
| 56 | Saint Austell | 1 | 100.00% | 1 |
| 56 | Stoke-on-Trent | 1 | 100.00% | 1 |
| 56 | Stowmarket | 1 | 100.00% | 1 |
| 56 | Stroud | 1 | 100.00% | 1 |
| 56 | Swadlincote | 1 | 100.00% | 1 |
| 56 | Teddington | 1 | 100.00% | 1 |
| 56 | Tewkesbury | 1 | 100.00% | 1 |
| 56 | Tipton | 1 | 100.00% | 1 |
| 56 | Towcester | 1 | 100.00% | 1 |
| 56 | Uttoxeter | 1 | 100.00% | 1 |
| 56 | Wallasey | 1 | 100.00% | 1 |
| 56 | Wallington | 1 | 100.00% | 1 |
| 56 | Walsall | 1 | 0.00% | 0 |
| 56 | Walton-on-Thames | 1 | 100.00% | 1 |
| 56 | Watford | 1 | 100.00% | 1 |
| 56 | Winchester | 1 | 100.00% | 1 |
| 56 | Wokingham | 1 | 0.00% | 0 |
| 56 | Newry | 1 | 100.00% | 1 |
| 56 | Bo'ness | 1 | 100.00% | 1 |
| 56 | Edinburgh | 1 | 100.00% | 1 |
| 56 | Newport | 1 | 100.00% | 1 |
| | | 1133 | 69.90% | 792 |

Top Content

The table right shows the top 20 pages viewed on the site over the 2017 period. Unsurprisingly, the homepage has been viewed the most with 1363 page views. This is 807 more views or 59.21% more views than the second most viewed page (i.e. the Sunday Services page) and is the page accessed through the main website address of www.stbarnabaslentonabbey.co.uk.

The Sunday Services and the Downloads page comes high in the page view rankings with them being the 2nd and 4th most viewed pages respectively. These two pages have direct links and adverts in the centre of the St Barnabas website Homepage advertising services for the current month and the latest newsletter so this is not surprising. It is however surprising that beating the views of the Downloads page (that has the advertised weekly newsletter) and in 3rd place is the Special Events page. This perhaps shows how important it is to make sure this information is kept up-to-date and correct.

Out of the top 20 most viewed pages, the ranking of the average time that these pages were viewed can be seen in the table to the right. The contact form being the longest page viewed with an average time of 81.85 seconds. Trailing not too far behind is the Church Tour page with an average viewing time of 65.6 seconds.

| Rank | Page | Page Views | Avg. Time on Page |
|------|-------------------------|------------|-------------------|
| 1 | Homepage | 1363 | 36.39 |
| 2 | /sunday-services.html | 556 | 23.06 |
| 3 | /special-events.html | 416 | 20.05 |
| 4 | /downloads.html | 363 | 43.90 |
| 5 | /church-activities.html | 354 | 15.44 |
| 6 | /the-centre.html | 287 | 29.29 |
| 7 | /contacts.html | 273 | 31.69 |
| 8 | /index.html | 251 | 22.97 |
| 9 | /media.html | 240 | 34.41 |
| 10 | /church-tour.html | 203 | 65.60 |
| 11 | /down-under.html | 165 | 47.82 |
| 12 | /find-us.html | 158 | 40.99 |
| 13 | /Ramble.html | 127 | 29.15 |
| 14 | /church-talk.html | 67 | 8.44 |
| 15 | /sunday-services1.html | 55 | 7.40 |
| 16 | /god-talk.html | 42 | 33.28 |
| 17 | /sunday-services2.html | 35 | 6.77 |
| 18 | /contacts-form.html | 34 | 81.85 |
| 19 | /visitor-talk.html | 29 | 14.91 |
| 20 | /kid-talk.html | 21 | 10.94 |

| Rank | Page | Avg. Time on Page |
|------|-------------------------|-------------------|
| 1 | /contacts-form.html | 81.85 |
| 2 | /church-tour.html | 65.60 |
| 3 | /down-under.html | 47.82 |
| 4 | /downloads.html | 43.90 |
| 5 | /find-us.html | 40.99 |
| 6 | Homepage | 36.39 |
| 7 | /media.html | 34.41 |
| 8 | /god-talk.html | 33.28 |
| 9 | /contacts.html | 31.69 |
| 10 | /the-centre.html | 29.29 |
| 11 | /Ramble.html | 29.15 |
| 12 | /sunday-services.html | 23.06 |
| 13 | /index.html | 22.97 |
| 14 | /special-events.html | 20.05 |
| 15 | /church-activities.html | 15.44 |
| 16 | /visitor-talk.html | 14.91 |
| 17 | /kid-talk.html | 10.94 |
| 18 | /church-talk.html | 8.44 |
| 19 | /sunday-services1.html | 7.40 |
| 20 | /sunday-services2.html | 6.77 |